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APPLICATION NO.	PLICATION NO. FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/938,125	08/23/2001 7590 01/17/2002		Jonas Ulenas	JONAS-203.1-US	2156
FULBRIGHT & JAWORSKI, LLP 666 FIFTH AVE NEW YORK, NY 10103-3198				EXAMINER  CUFF, MICHAEL A	
				ART UNIT	PAPER NUMBER
				2167 DATE MAILED: 01/17/2002	4

Please find below and/or attached an Office communication concerning this application or proceeding.

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Ulenas et al.

Application No.

09/938,125

Applicanc(s)

Examiner

Office Action Summary

Michael Cuff Art Unit

2167



-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136 (a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). - Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). Status 1) Responsive to communication(s) filed on *Dec 31, 2001* 2b) This action is non-final. 2a) This action is FINAL. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11; 453 O.G. 213. Disposition of Claims is/are pending in the application. 4) X Claim(s) 1-20 4a) Of the above, claim(s) is/are withdrawn from consideration. 5) Claim(s) is/are allowed. 6) X Claim(s) 1-20 is/are rejected. 7) Claim(s) is/are objected to. 8) Claims are subject to restriction and/or election requirement. **Application Papers** 9) The specification is objected to by the Examiner. 10) ☐ The drawing(s) filed on is/are objected to by the Examiner. 11) ☐ The proposed drawing correction filed on is: a) ☐ approved b) ☐ disapproved. 12) The oath or declaration is objected to by the Examiner. Priority under 35 U.S.C. § 119 13) Acknowledgement is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d). a) ☐ All b) ☐ Some\* c) ☐ None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). \*See the attached detailed Office action for a list of the certified copies not received. 14) Acknowledgement is made of a claim for domestic priority under 35 U.S.C. § 119(e). Attachment(s) 15) X Notice of References Cited (PTO-892) 18) Interview Summary (PTO-413) Paper No(s). 16) Notice of Draftsperson's Patent Drawing Review (PTO-948) 19) Notice of Informal Patent Application (PTO-152)

17) Information Disclosure Statement(s) (PTO-1449) Paper No(s).

20) Other:

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#### **DETAILED ACTION**

### Claim Objections

1. Claim 10 is objected to under 37 CFR 1.75(c), as being of improper dependent form for failing to further limit the subject matter of a previous claim. Applicant is required to cancel the claim(s), or amend the claim(s) to place the claim(s) in proper dependent form, or rewrite the claim(s) in independent form. Claim 10 is a dependent method claim which does not recite a method step.

### Claim Rejections - 35 USC § 112

- 2. The following is a quotation of the second paragraph of 35 U.S.C. 112:
  - The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 3. Claims 1-14 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claims 1 and 13 recite "service criteria", "services based on said criteria" and "said criteria". "said criteria" is also used throughout the dependent claims. The term "criteria" appears to be overused and it is not clear as to the specific meaning each time it is used.

Additionally, claims 1 and 13 recite "selecting one or more product or service criteria and ..." but

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then later recite "said criteria". It is unclear to claim "criteria" in the alternative and then to positively recite "criteria".

Claim 1, line 8, recites "said criteria ordered ...". It would appear that this should read "said criteria selected ..."

# Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless --

- (e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371© of this title before the invention thereof by the applicant for patent.
- 5. Claims 1-20, as best understood by the examiner, are rejected under 35 U.S.C. 102(e) as being anticipated by Lang et al. (6,029,161).

a.Lang et al. shows, figure 1, a multi-level mindpool system. The system includes an extraction means 17 (product or service database) which includes many resources. Raw informons are those data entities whose content identifies them as being "in the ballpark" (satisfies or matches closest to said criteria). Computer system 16 (processing device) is associated with user 5 (consumer) along with a communication means 25 (displaying results such as in table 2). The system uses a concept of member client profiles (lists, image) which contains (selects) areas of interest and parameters which provide more specific criteria about the areas of interest. New

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member client profiles, new interest, and new parameters can be entered entering new criteria). However, information from a new source has a low credibility ranking until established in that area or community. Method 100 can also include credibility filtering (step 155) of the raw informons responsive to an adaptive credibility profile and updating the credibility profile (step 160) responsive to the user feedback profile. Method 100 further can include creating a consumer profile (step 165) responsive to the user feedback profile. In general, the consumer profile is representative of predetermined (selected) consumer preference criteria relative to the communities of which the user is a member client. Furthermore, grouping selected ones (step 170) of the users into a preference cohort, responsive to the preselected consumer preference criteria, can facilitate providing a targeted informon (step 175), such as an advertisement (advertisement database searched), to the preference cohort. When user 5 receives proposed informon 23 from apparatus 1, user 5 is provided with multiple feedback queries along with the proposed informon. By answering, user 5 creates a feedback profile that corresponds to feedback response 29. User feedback response 29 can be active feedback, passive feedback, or a combination. Active feedback can include the user's numerical rating (rank for ranking parameters, selecting a range) for an informon, hints, and indices. Hints can include like or dislike of an author, and informon source and timeliness. Indices can include credibility, agreement with content or author, humor, or value. Feedback response 29 provides an actual response to proposed informon 23, which is a measure of the relevance of the proposed informon to the information need of user 5. Such relevance feedback attempts to improve the performance for a

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particular profile by modifying the profiles, based on feedback response 29 (updating consumer preferences). Apparatus 1 also can include a computer storage means 31 (database) for storing the profiles, including the adaptive content profile and the adaptive collaboration profile.

Additional trend-tracking (Marketing database searched) information can be stored for later retrieval in storage means 31, or may be conveyed to network 3 for remote analysis, for example, by User #2 (7). Prediction means 33 predicts member client trends (report of consumer trend)

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and factors (ranks) the prediction in with what is shown.

The prior art made of record and not relied upon is considered pertinent to applicant's

disclosure. Garg and Angles et al. show specific database structures of interest.

Any inquiry concerning this communication should be directed to Michael Cuff at

Conclusion

telephone number (703) 308-0610.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group receptionist whose telephone number is (703) 305-3900. The fax

phone number for this Group is (703) 746-7239. (After Final special fax number (703) 746-7238)

Michael Cuff

January 14, 2002